

EU Methane Regulation (EUMR) survey

France

September, 2026



METHODOLOGY AND TECHNICAL SPECIFICATIONS

01



TECHNICAL SPECIFICATIONS

GENERAL OBJECTIVE

Measure attitudes, perceptions and levels of citizen support towards a regulation that requires the declaration of the origin of the oil and gas that the country acquires in the European Union, in order to understand the public legitimacy of the regulation and evaluate its impact on different communication frameworks



SAMPLE

- 1.000 cases per country, ensuring national representation



METHODOLOGY

- Quantitative methodology
- Non-probabilistic sampling design: quota control.



SURVEY DATA COLLECTION METHOD

- Online survey
- Structured questionnaire of 10 minutes average



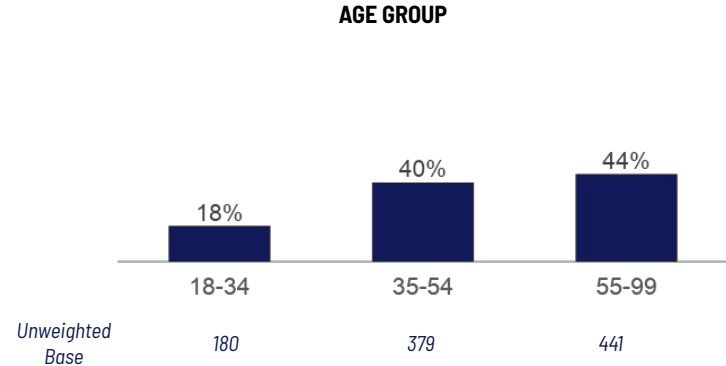
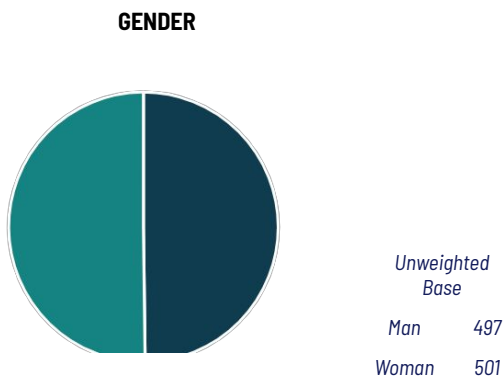
TARGET POPULATION

- Men and women aged 18 and older from all regions of the country.
- Sample frame: IIS Ipsos Panel



PROFILE: UNWEIGHTED BASE

(B: 1000, Total sample)



FINDINGS

02



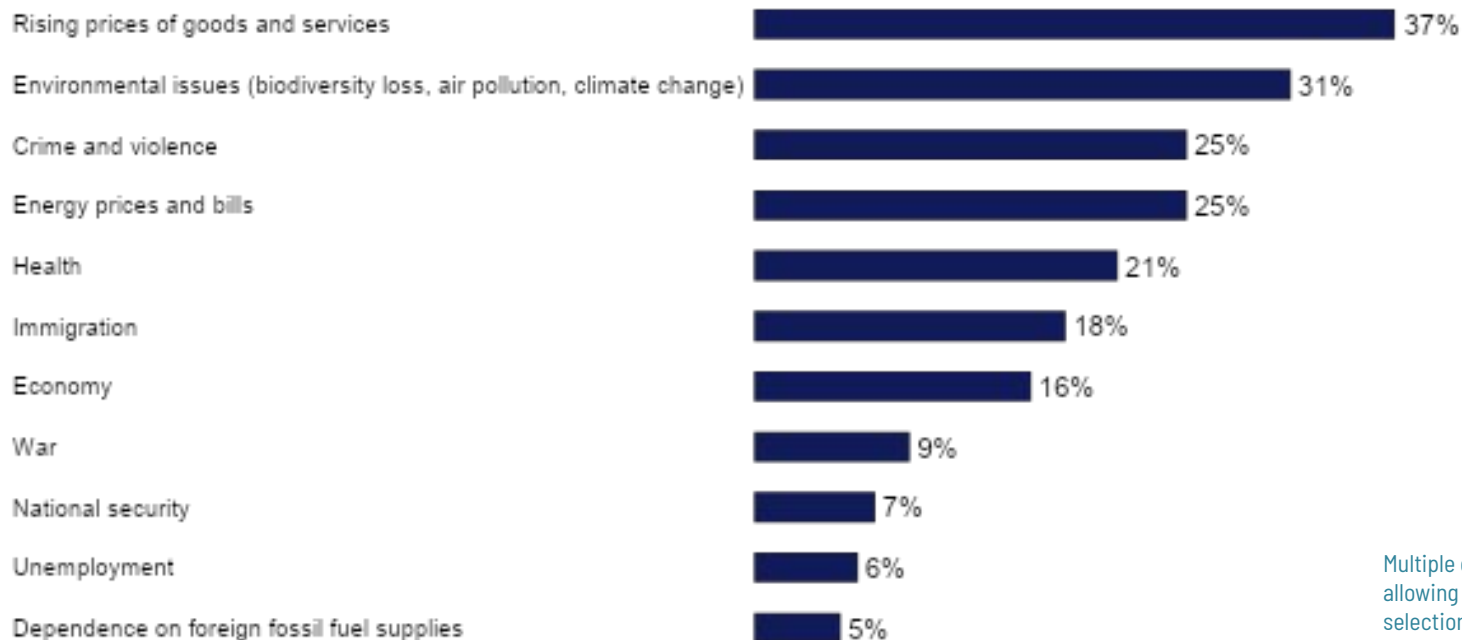
CONTEXT, POLITICAL IDENTITY, AND THE SUMMER



TOP CONCERNS IN FRANCE

Which three of the following are you most worried about in France today?

Base: Total sample, N=1.000



Multiple choice question,
allowing up to 2
selections from 11
options.



TOP CONCERNS IN FRANCE

Which three of the following are you most worried about in France today?

% MULTIPLE RESPONSE	Total	Gender		Age Group		
		Man	Woman	18 to 29 years	30 to 49 years	50 years or older
Base:	1000	497	501	180	379	441
Rising prices of goods and services	37	36	38	40	40	34
Environmental issues (biodiversity loss, air pollution, climate change)	31	29	33	30	34	29
Crime and violence	25	25	25	26	20	30
Energy prices and bills	25	24	25	24	27	23
Health	21	16	25	14	22	23
Immigration	18	20	17	15	17	21
Economy	16	20	13	20	15	15
War	9	10	8	12	9	8
National security	7	7	7	8	6	8
Unemployment	6	7	5	7	7	4
Dependence on foreign fossil fuel supplies	5	6	4	6	4	5

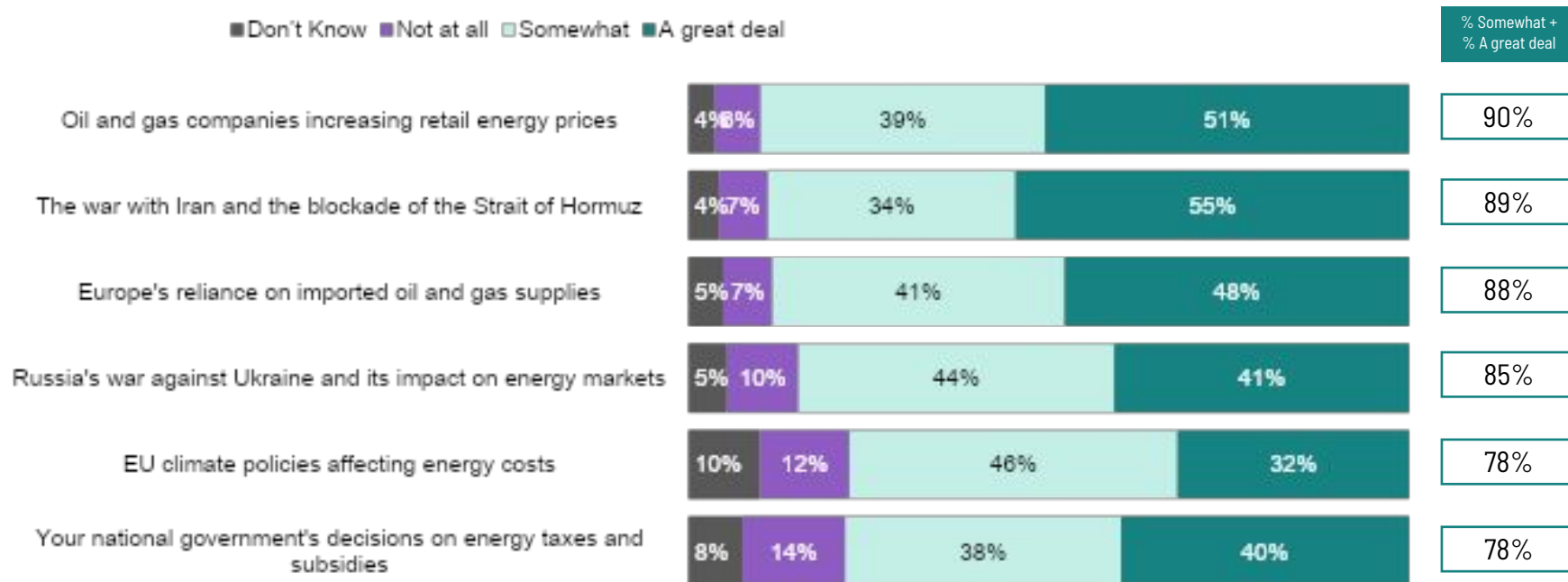
  Significantly higher/lower than other segments at the 95% confidence level.



PERCEIVED IMPACT ON ENERGY COSTS

Thinking about your household energy bill over the past year, how much, if at all, do you think each of the following has affected the amount you pay for energy?

Base: Total sample, N=1.000



PERCEIVED IMPACT ON ENERGY COSTS

Thinking about your household energy bill over the past year, how much, if at all, do you think each of the following has affected the amount you pay for energy?

% Somewhat + A great deal	Total	Gender		Age Group		
		Man	Woman	18 to 29 years	30 to 49 years	50 years or older
Base:	1000	497	501	180	379	441
Oil and gas companies increasing retail energy prices	90	91	89	89	90	91
The war with Iran and the blockade of the Strait of Hormuz	89	90	88	87	88	91
Europe's reliance on imported oil and gas supplies	88	90	87	86	88	90
Russia's war against Ukraine and its impact on energy markets	85	83	87	81	87	85
EU climate policies affecting energy costs	78	81	75	80	76	77
Your national government's decisions on energy taxes and subsidies	78	81	76	85	76	77

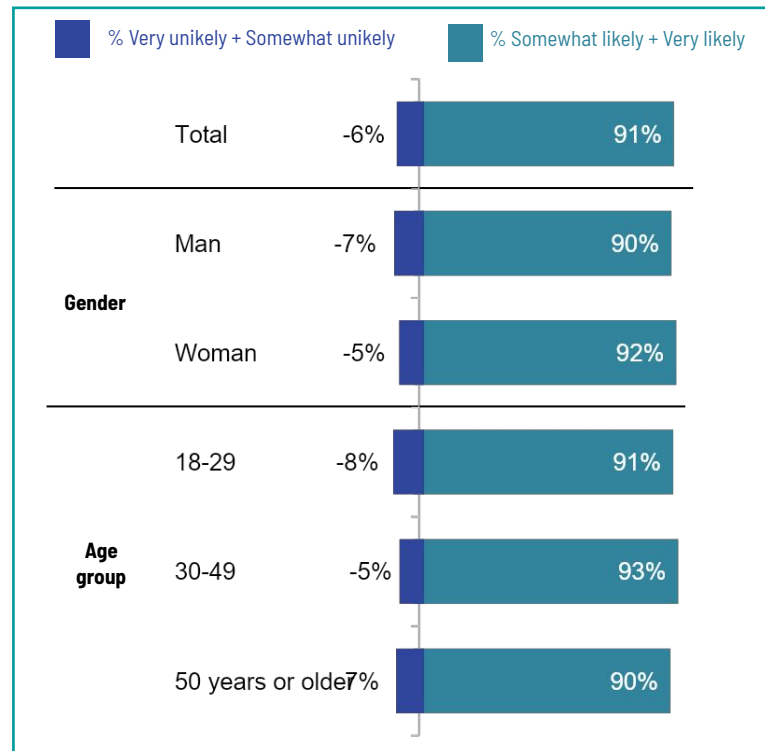
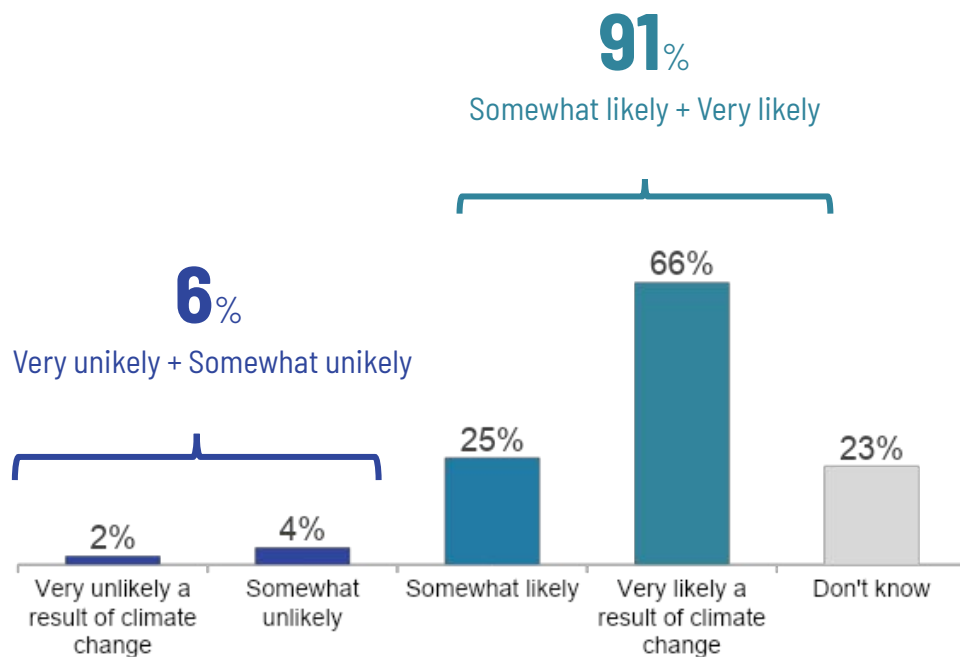
Valor significativamente maior ou menor entre os segmentos, com nível de confiança de 95%.



PERCEIVED LINK BETWEEN EXTREME HEAT AND CLIMATE CHANGE

This summer, Europe is experiencing record-breaking heat. Do you think this hot weather was, or was not, a result of climate change?

Base: Total sample, N=1,000



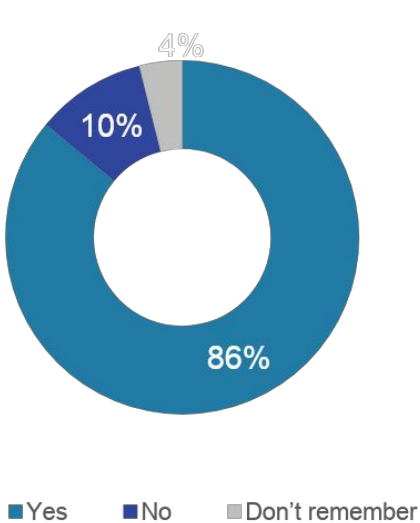
▲ ▼ Significant difference between segments at the 95% confidence level.



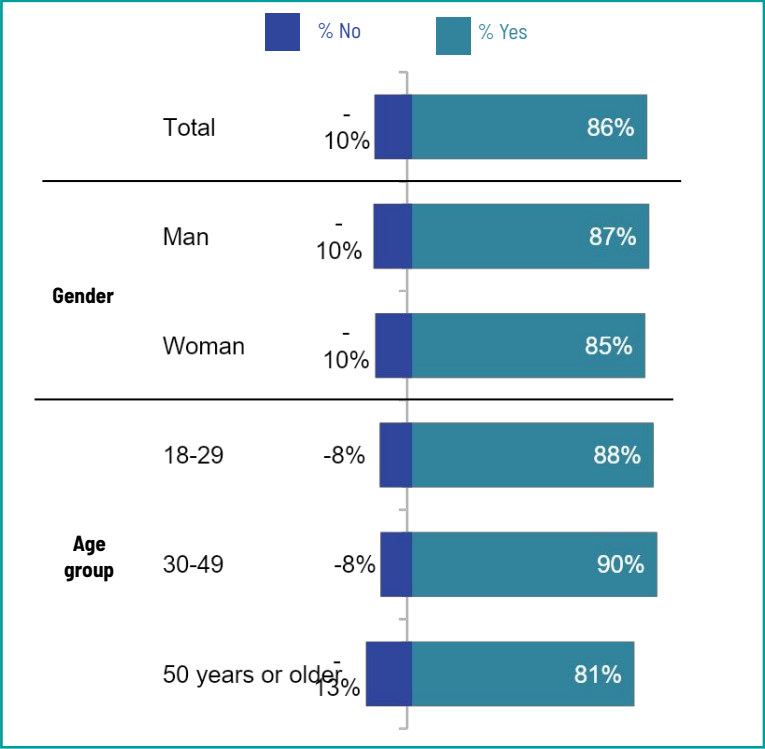
EXPERIENCE OF UNUSUALLY SEVERE WEATHER EVENTS

Have you personally experienced a heatwave or extreme weather event in the past two years that you felt was unusually severe?

Base: Total sample, N=1.000



86%
Yes, I have experienced a
heatwave or unusually
severe weather event.



▲ Significant difference between segments at the 95% confidence level.

KNOWLEDGE OF AIR CONDITIONING AND HEAT PUMP TECHNOLOGIES

As far as you know, are air conditioners and heat pumps different technologies, or essentially the same technology?

Base: Total sample, N=1.000



%	Total	Gender		Age Group		
		Man	Woman	18 to 29 years	30 to 49 years	50 years or older
Base:	1000	497	501	180	379	441
They are essentially the same technology	36	45	29	43	36	33
They are completely different technologies	33	35	31	30	34	33
Don't know	31	20	40	26	29	34

Significantly higher/lower than other segments at the 95% confidence level.

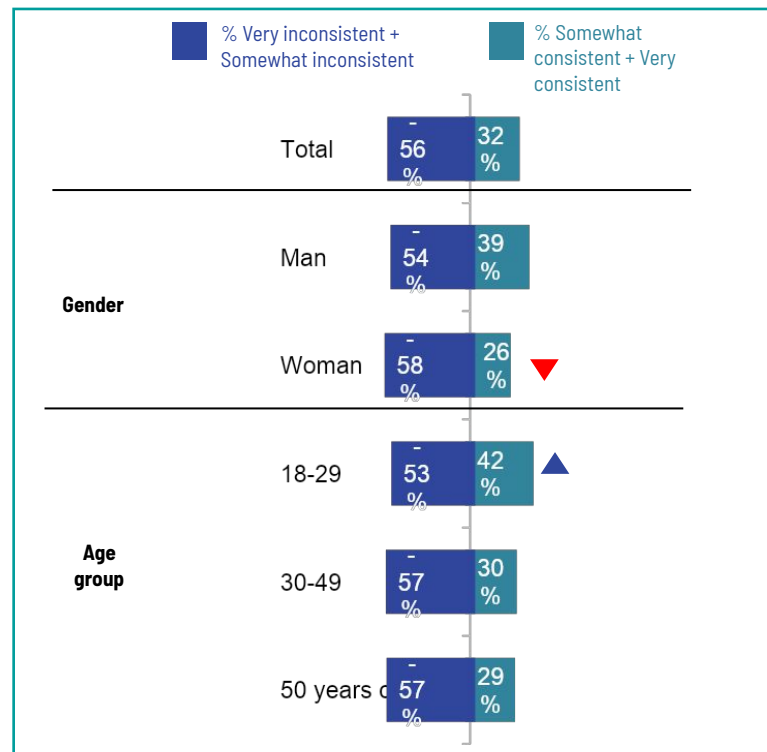
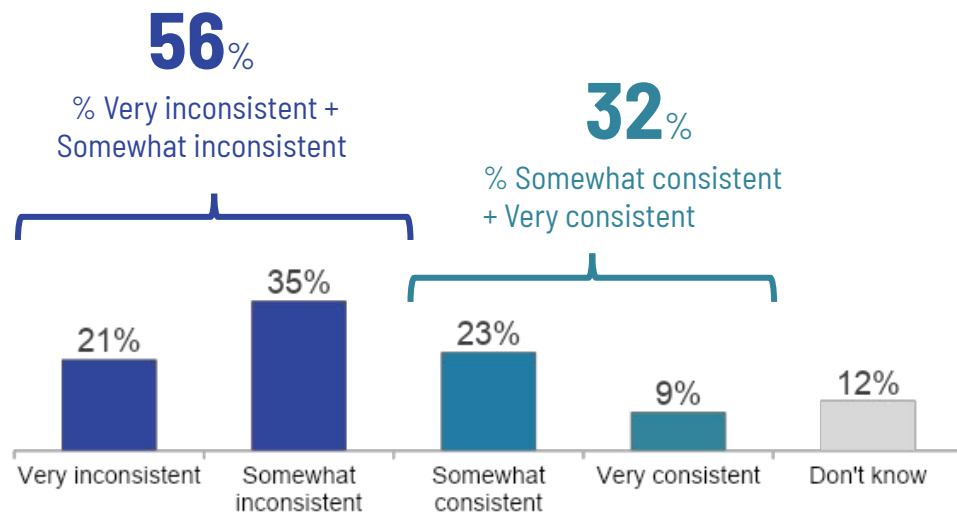


CONSISTENCY OF VIEWS ON AIR CONDITIONING AND HEAT PUMPS

Do you consider that position consistent or inconsistent?

Base: Total sample, N=1.000

"In fact, a heat pump uses the same basic technology as an air conditioner, just in reverse to heat a home, which is usually cheaper than gas. Some people support installing air conditioning in summer but oppose heat pumps for home heating"



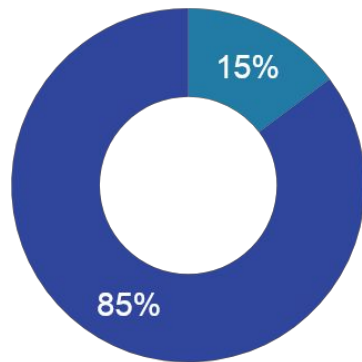
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METHANE COMPREHENSION AND BASIC AWARENESS AND SUPPORT OF EU LAW



AWARENESS OF EU METHANE REGULATIONS

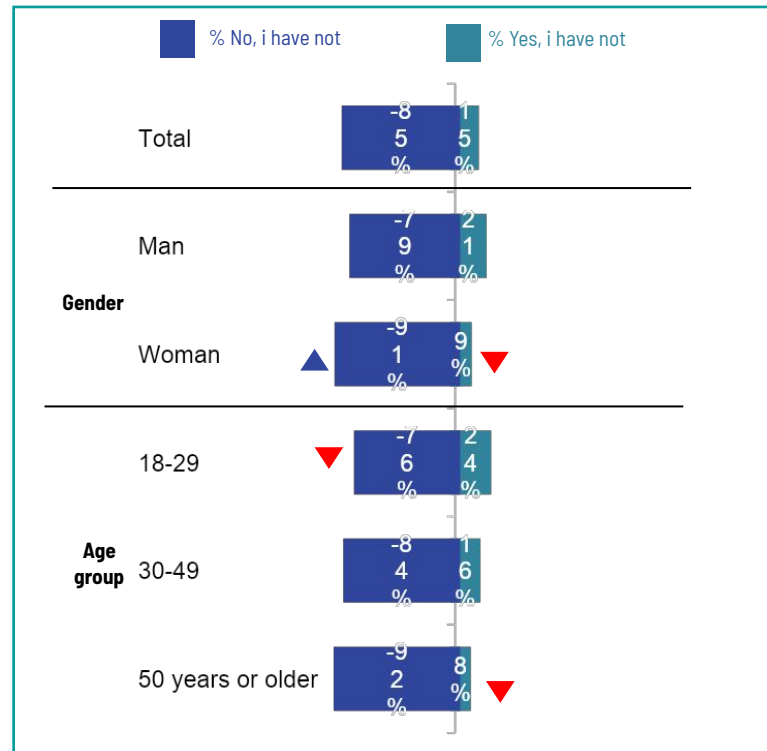
Have you heard or read about a new policy that requires countries supplying oil and gas to the EU to comply with the same methane rules as producers inside the EU? Base: Total sample, N=1.000



■ Yes, i have
■ No, I have not

15%

Yes, I have heard or read
about this new regulation...

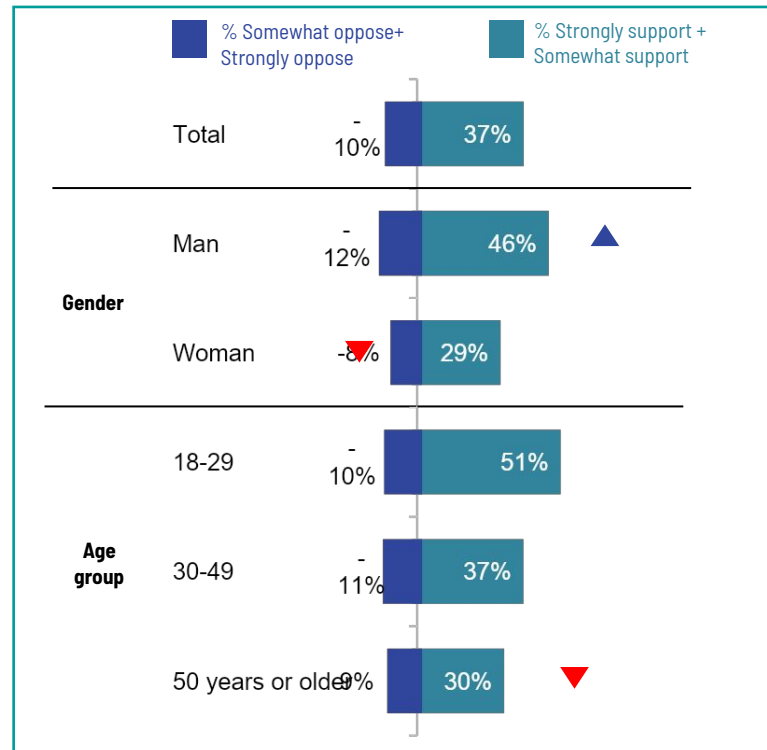
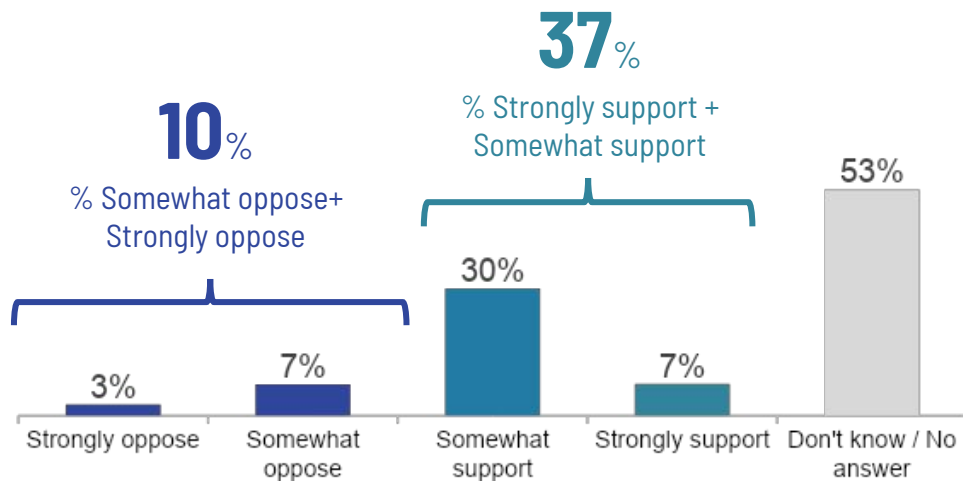


▲ ▼ Significant difference between segments at the 95% confidence level.

SUPPORT FOR THE NEW EU METHANE REGULATIONS

(About the policy) According to what you know

Base: Total sample, N=1.000

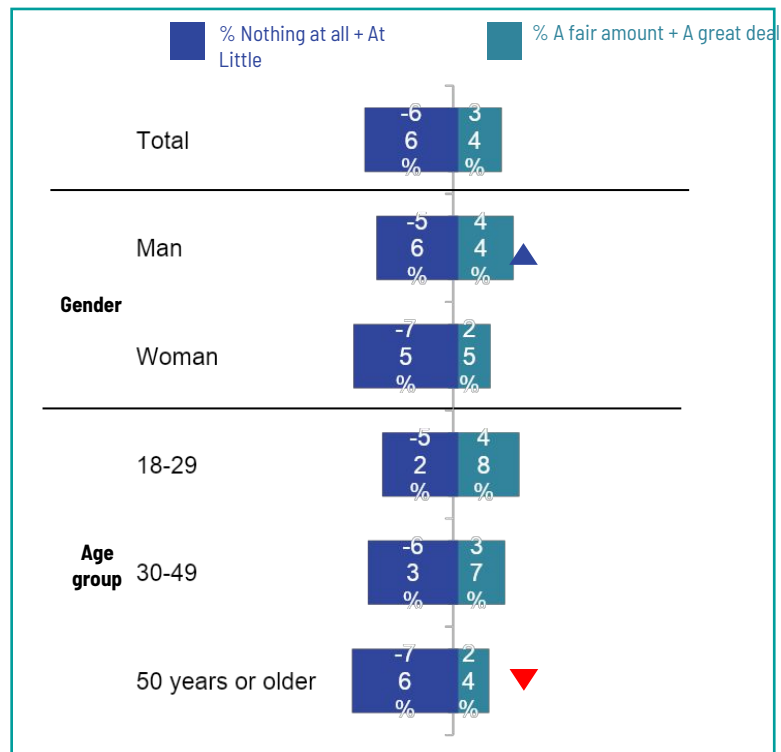
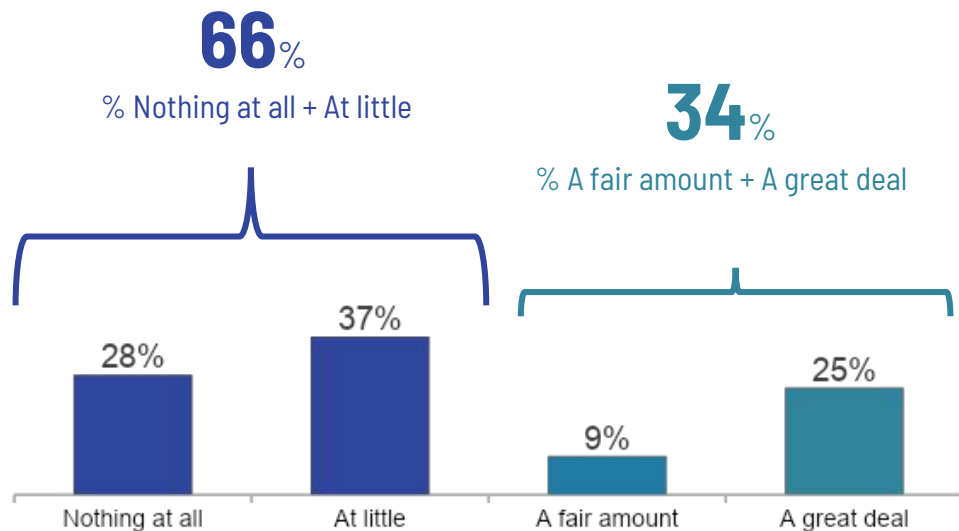


▲ ▼ Significant difference between segments at the 95% confidence level.

AWARENESS OF METHANE AS A CAUSE OF CLIMATE CHANGE

Before today, how much had you heard about methane as a cause of climate change?

Base: Total sample, N=1.000



▲ ▼ Significant difference between segments at the 95% confidence level.

KNOWLEDGE OF AIR CONDITIONING AND HEAT PUMP TECHNOLOGIES

As far as you know, which of these statements about methane are true?

Base: Total sample, N=1.000



% MULTIPLE RESPONSE	Total	Gender		Age Group		
		Man	Woman	18 to 29 years	30 to 49 years	50 years or older
Base	1000	497	501	180	379	441
Methane warms the planet more powerfully than CO2 but leaves the atmosphere much faster	40	50	31	56	41	31
Oil and gas exploration, use and transport cause methane emissions affecting the climate	36	38	33	49	35	30
Methane does not affect the climate at all	3	2	3	2	2	4
Don't know	35	26	42	19	35	43

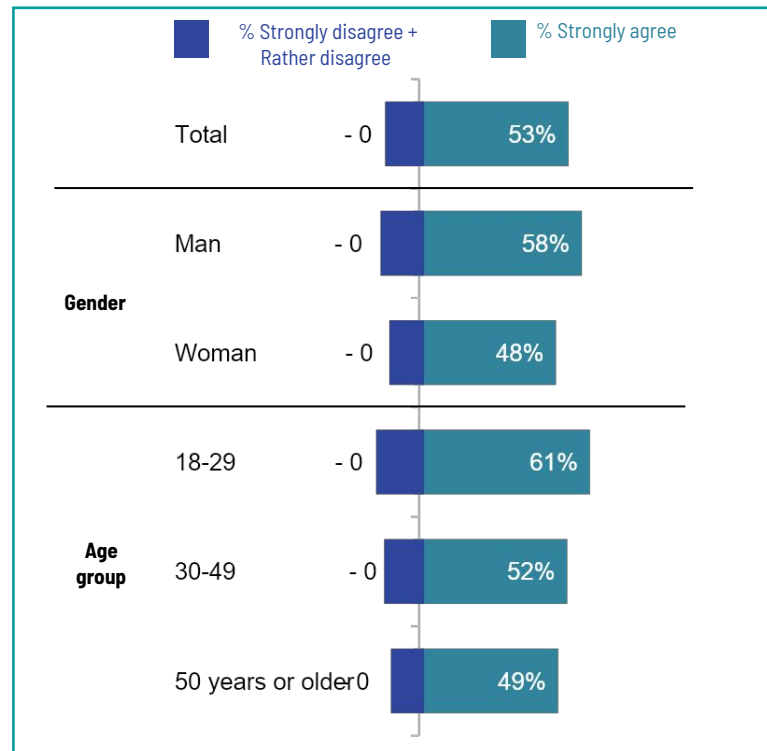
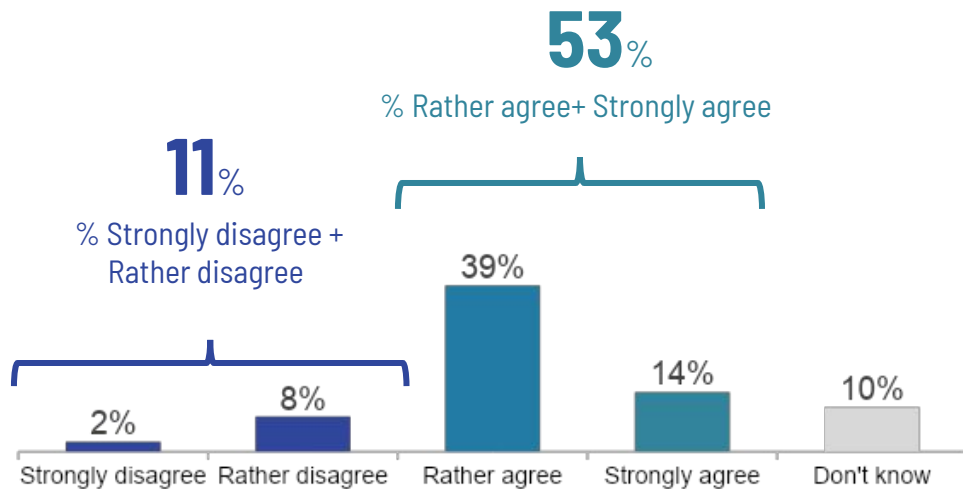
Significantly higher/lower than other segments at the 95% confidence level.



AGREEMENT WITH MEASURES TO REDUCE METHANE EMISSIONS

To what extent do you agree or disagree with actions taken to minimize methane emissions?

Base: Total sample, N=1.000



▲ Significant difference between segments at the 95% confidence level.

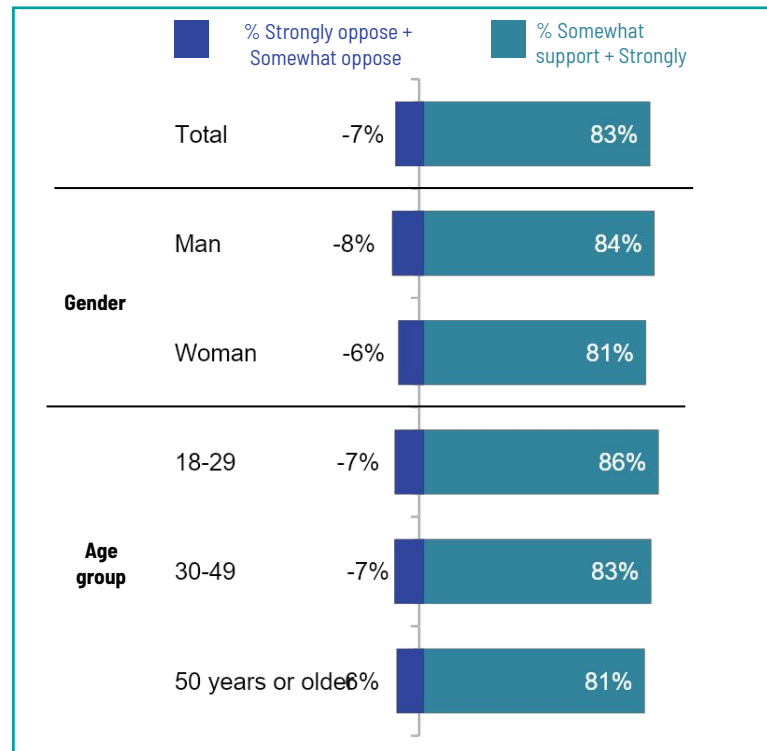
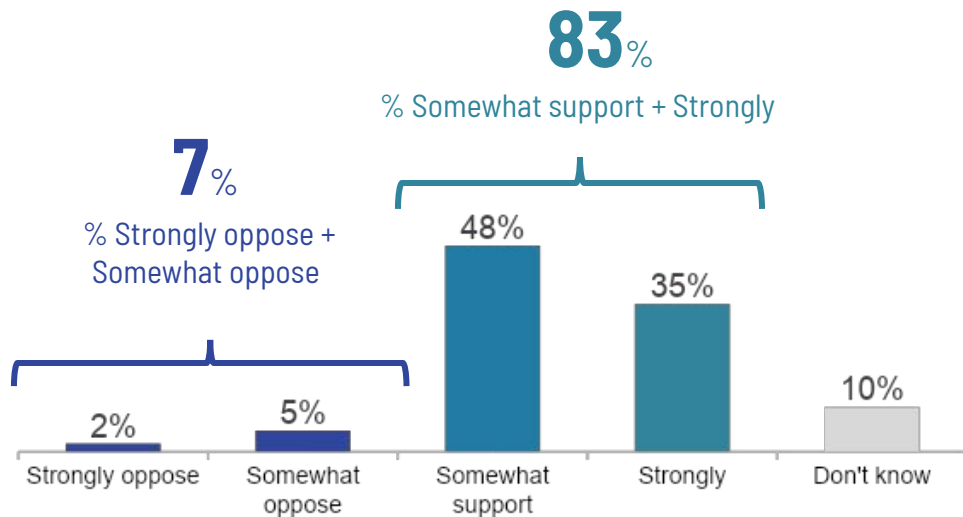


SUPPORT FOR TRACKING AND DISCLOSING THE ORIGIN OF IMPORTED OIL AND GAS

How much would you support or oppose Europe requiring that the origin of imported oil and gas be tracked down and published – so buyers can compare suppliers to their environmental record and suppliers can be held accountable?

Base: Total sample, N=1,000

"Methane traps more heat than CO2 in the short term, so cutting methane emissions can slow global warming more quickly than cutting CO2 alone. The EU has adopted a law making it mandatory for oil and gas companies to reduce avoidable methane emissions."



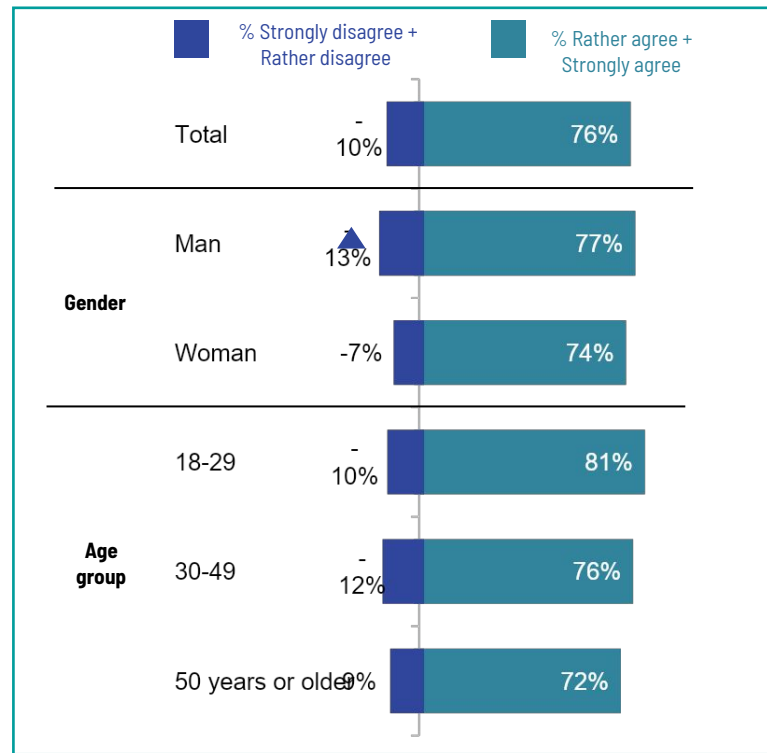
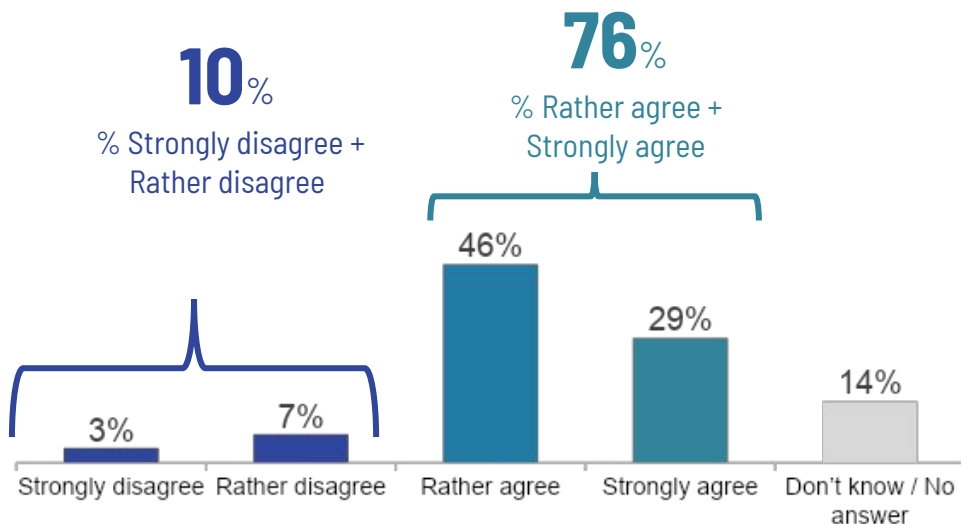
▲ Significant difference between segments at the 95% confidence level.

SUPPORT FOR GOVERNMENT IMPLEMENTATION OF THE LAW

To what extent do you agree or disagree that french government should implement this law?

Base: Total sample, N=1.000

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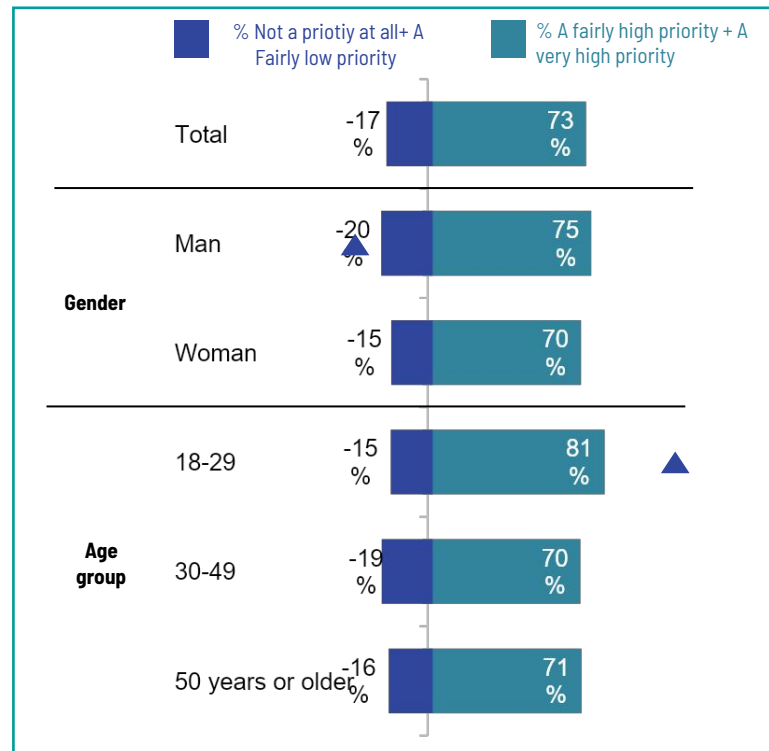
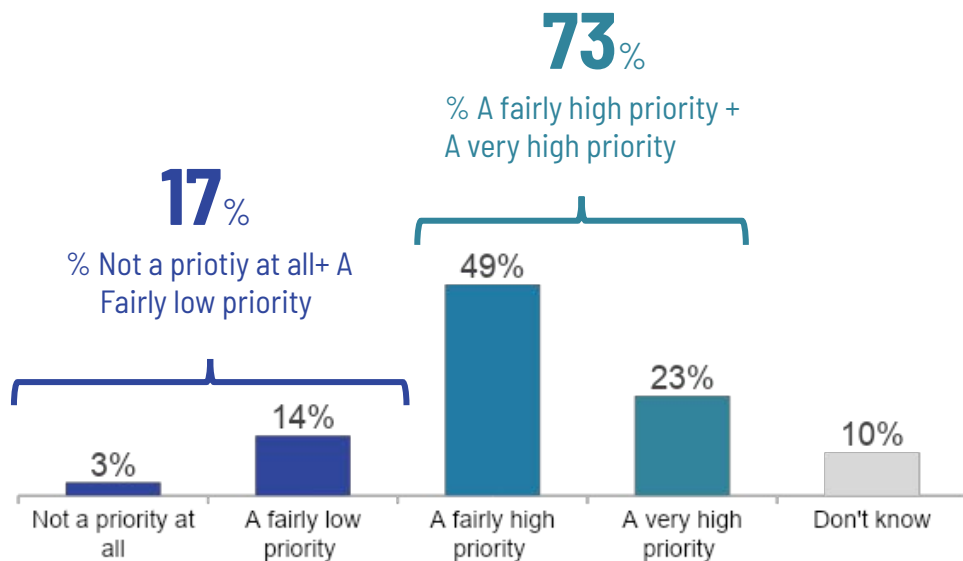


▲ ▼ Significant difference between segments at the 95% confidence level.

PRIORITY OF REDUCING METHANE EMISSIONS FROM OIL AND GAS

How much of a priority, if any, do you think reducing methane emissions from oil and gas should be for the EU?

Base: Total sample, N=1.000



▲ ▼ Significant difference between segments at the 95% confidence level.

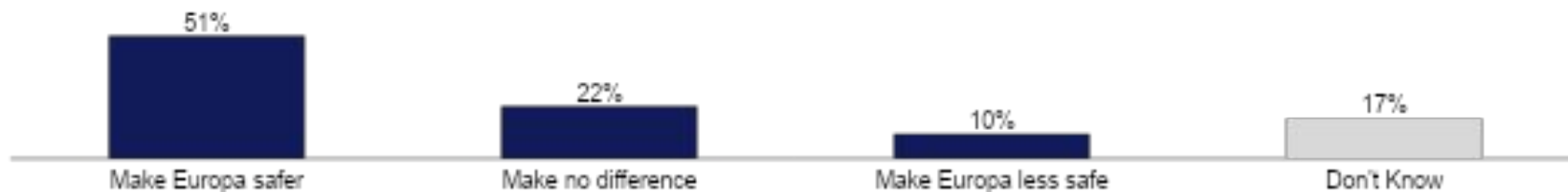
ENERGY SECURITY & US SUGGESTIONS ON OIL PROVENANCE



PERCEIVED IMPACT OF REDUCING EUROPE'S DEPENDENCE ON IMPORTED OIL AND GAS

Imagine Europe reduced its dependence on imported oil and gas. Would this make Europe more safe, less safe, or make no difference?

Base: Total sample, N=1.000



%	Total	Gender		Age Group		
		Man	Woman	18 to 29 years	30 to 49 years	50 years or older
Base	1000	497	501	180	379	441
Make Europa safer	51	55	47	56	52	47
Make no difference	22	22	22	20	22	23
Make Europa less safe	10	12	9	15	10	9
Don't Know	17	11	22	10	17	21

Significantly higher/lower than other segments at the 95% confidence level.



PREFERRED RESPONSE TO U.S. SUGGESTION ON EU METHANE POLICY

The United States has expressed concerns about the EU methane policy's and has suggested to weaken its rules on methane pollution from imported oil and gas and has suggested it could sell its gas elsewhere. What should France do

Base: Total sample, N=1.000



%	Total	Gender		Age Group		
		Man	Woman	18 to 29 years	30 to 49 years	50 years or older
Base:	1000	497	501	180	379	441
Keep Europe's rules as they are, even if it risks tension with the United States	53	60	47	56	54	51
Accommodate some of US' asks, resulting in weakening/softening the rules somehow	21	23	20	23	23	18
Weaken the rules, not to risk losing the sympathy of US's government	6	7	6	7	6	6
Don't know	19	10	27	14	17	25

Significantly higher/lower than other segments at the 95% confidence level.



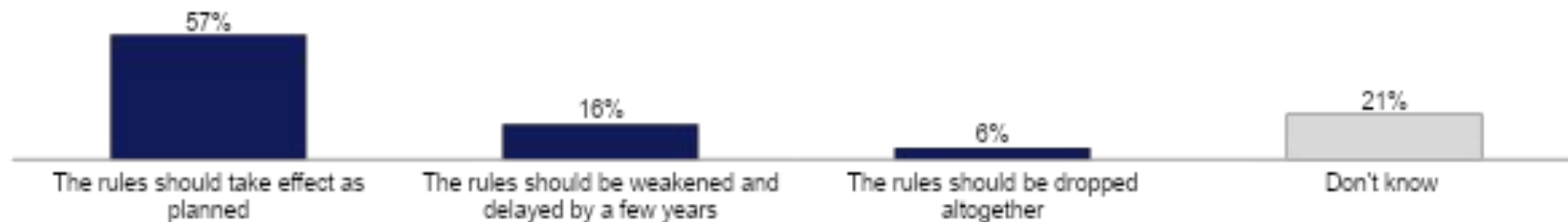
DECISIONS AND ACCOUNTABILITY



PREFERRED POSITION ON EU METHANE RULES

Some governments want to delay and weaken these rules because of energy security concerns. Others say they should take effect as planned. Which comes closer to your view?

Base: Total sample, N=1,000



%	Total	Gender		Age Group		
		Man	Woman	18 to 29 years	30 to 49 years	50 years or older
Base:	1000	497	501	180	379	441
The rules should take effect as planned	57	61	54	64	58	53
The rules should be weakened and delayed by a few years	16	19	14	16	16	16
The rules should be dropped altogether	6	7	4	7	6	5
Don't know	21	12	29	14	20	25

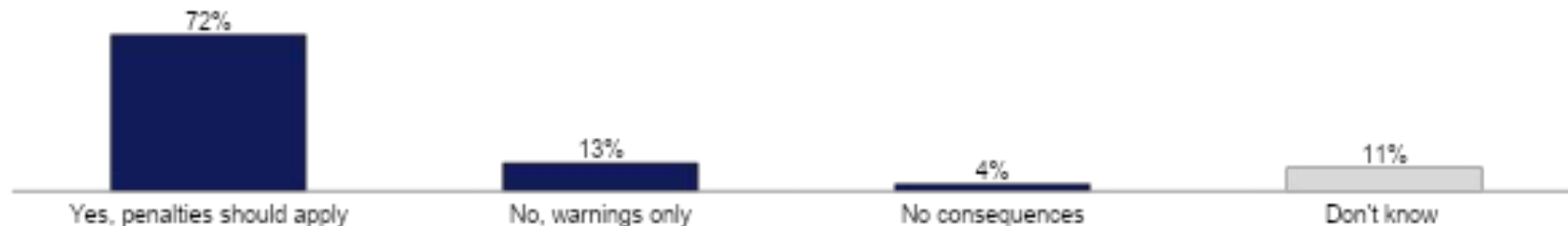
■ ■ Significantly higher/lower than other segments at the 95% confidence level.



SUPPORT FOR PENALTIES FOR NON-COMPLIANCE WITH THE RULES

If a company selling oil or gas to Europe breaks these methane rules, should it face penalties, or not?

Base: Total sample, N=1.000



%	Total	Gender		Age Group		
		Man	Woman	18 to 29 years	30 to 49 years	50 years or older
Base:	1000	497	501	180	379	441
Yes, penalties should apply	72	73	71	76	72	70
No, warnings only	13	15	12	15	14	12
No consequences	4	5	2	3	5	3
Don't know	11	7	14	7	9	15

Significantly higher/lower than other segments at the 95% confidence level.



IMPACT OF THE GOVERNMENT'S POSITION ON PUBLIC OPINION

If your national government voted to delay and/or weaken these methane rules, would that make your opinion of your government more favorably, less favorably, or make no difference?

Base: Total sample, N=1.000



%	Total	Gender		Age Group		
		Man	Woman	18 to 29 years	30 to 49 years	50 years or older
Base:	1000	497	501	180	379	441
No difference	37	38	36	40	38	35
Less favorable	31	30	31	26	30	33
More favorably	15	21	9	22	14	11
Don't know	18	11	24	12	17	21

■ ■ Significantly higher/lower than other segments at the 95% confidence level.



KEY FINDINGS



KEY FINDINGS

Strong support for methane transparency and accountability gives the regulation a solid legitimacy base, despite low prior awareness of the policy

Public familiarity with the regulation is limited, with only 15% having heard about it beforehand, yet support rises strongly once citizens are informed: 78% support requiring imported oil and gas suppliers to meet the same methane standards as EU producers.

Climate change is a credible and personally experienced issue for most French citizens: 91% believe the summer's extreme heat is linked to climate change and 86% report experiencing unusually severe weather in the past two years.

Support extends beyond the principle of the regulation to its implementation. 83% support tracking and publicly disclosing the origin of imported oil and gas, 76% support government implementation of the law, and 72% favour penalties for companies that break the rules.

Citizens broadly see methane reduction as worthwhile and compatible with Europe's interests. 73% consider reducing methane emissions a high EU priority, 57% want the rules to take effect as planned, and 53% would keep the rules unchanged even if this created tensions with the United States.

¿So what?

Despite low initial awareness, French public opinion provides a strong legitimacy base for methane regulation, with broad support for transparency, enforcement and implementation of the EU rules.



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